



**BIG DATA
LON.**

**23-24 SEPTEMBER 2026
OLYMPIA - LONDON**

**2026 STAND
SPEC & ARTWORK
SUBMISSION
PROCESS**

4x3sqm Standard Turnkey

Built by
RX In the business of
building businesses

WELCOME TO BIG DATA LDN

Thank you for choosing a turnkey stand. In the next few pages you will find a short guide for your individual package. The design specs are included in the second half of this document and you can share this, along the templates sent to you separately, with your designer.

You should already have access to the exhibitor hub, where you are able to order your exhibitor badges, download your leads post show, send trackable invites and engage with our digital tools. If you or your team do not have access to this, please contact **bigdataldn@rxglobal.com**

The exhibitor manual is live
This is where you find all relevant forms, suppliers details and deadlines.

If you have any queries please contact:

For general show Queries **bigdataldn@rxglobal.com**
For Operations Queries **bdl.operations@rxglobal.com**
For Graphics Queries **bigdataldngraphics@ges.com**



4x3sqm Standard Turnkey

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WHAT'S INCLUDED?

All our stands are fully fitted inclusive of power, screens, furniture, graphics and a lead scanning app.

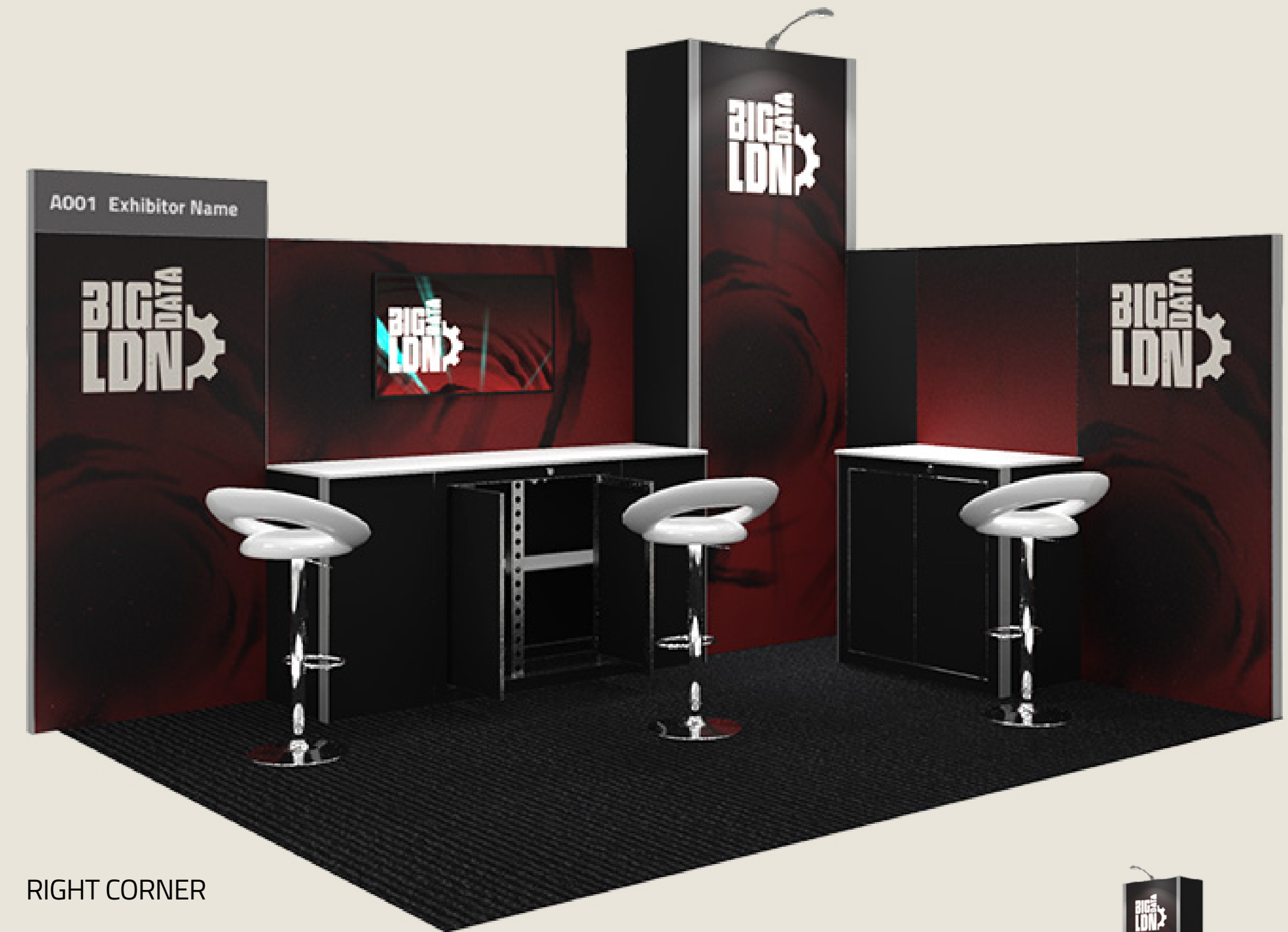
To order additional items or upgrade your package, please contact:
bigdataldn@rxglobal.com

Your exhibitor badges can be ordered on the exhibitor hub
this is also where you
download your leads after the show.

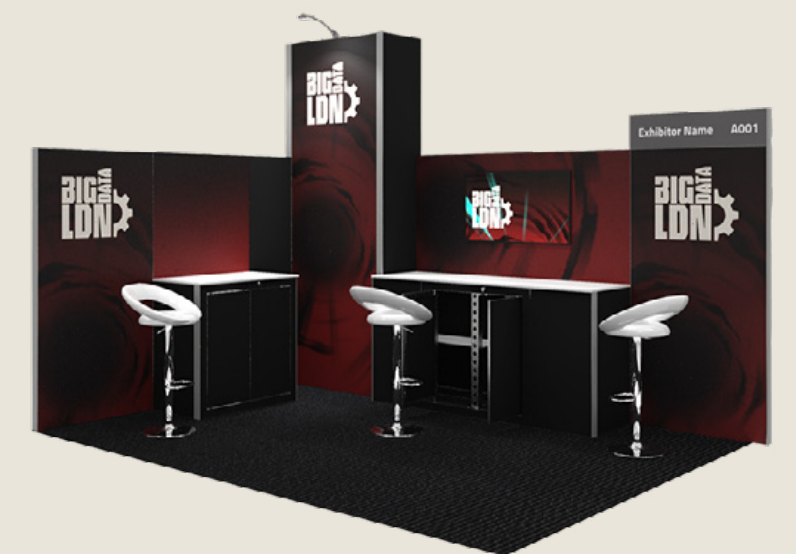
We recommend that you attend the day before the show opens
to check your stand and accept deliveries. (22nd September).
You will have access to the halls from 2pm.

- > 3 bar stools
- > 1 43" screen
- > Black Cord Carpet
- > Graphic boards
- > 2 Cupboard and Counter tops
- > 1 twin socket
- > 2 long arm spotlights
- > RX Lead Manager scanning app

4x3sqm Standard Turnkey



RIGHT CORNER



LEFT CORNER

STAND SPECIFICATION

Panels that come with your package:

Panel A: 992mm (W) × 1984mm (H)

Panel B: 992mm (W) × 992mm (H)

Panel D: 992mm (W) × 2976mm (H)

Panel F: 1984mm (W) × 992mm (H)

Panel G: 992mm (W) × 1984mm (H)

Panels C & E are not included in your package and will remain black unless ordered separately. If you would like graphics added to either panel, please contact the team at bigdataldn@rxglobal.com.

The TV must remain on Panel F. Please avoid placing any important text on this panel. We recommend using only colours or patterns, as the counter and TV will block part of the design.



LEFT CORNER STAND

4x3sqm Standard Turnkey (Left)

STAND SPECIFICATION

Panels that come with your package:

Panel A: 992mm (W) × 1984mm (H)

Panel B: 1984mm (W) × 992mm (H)

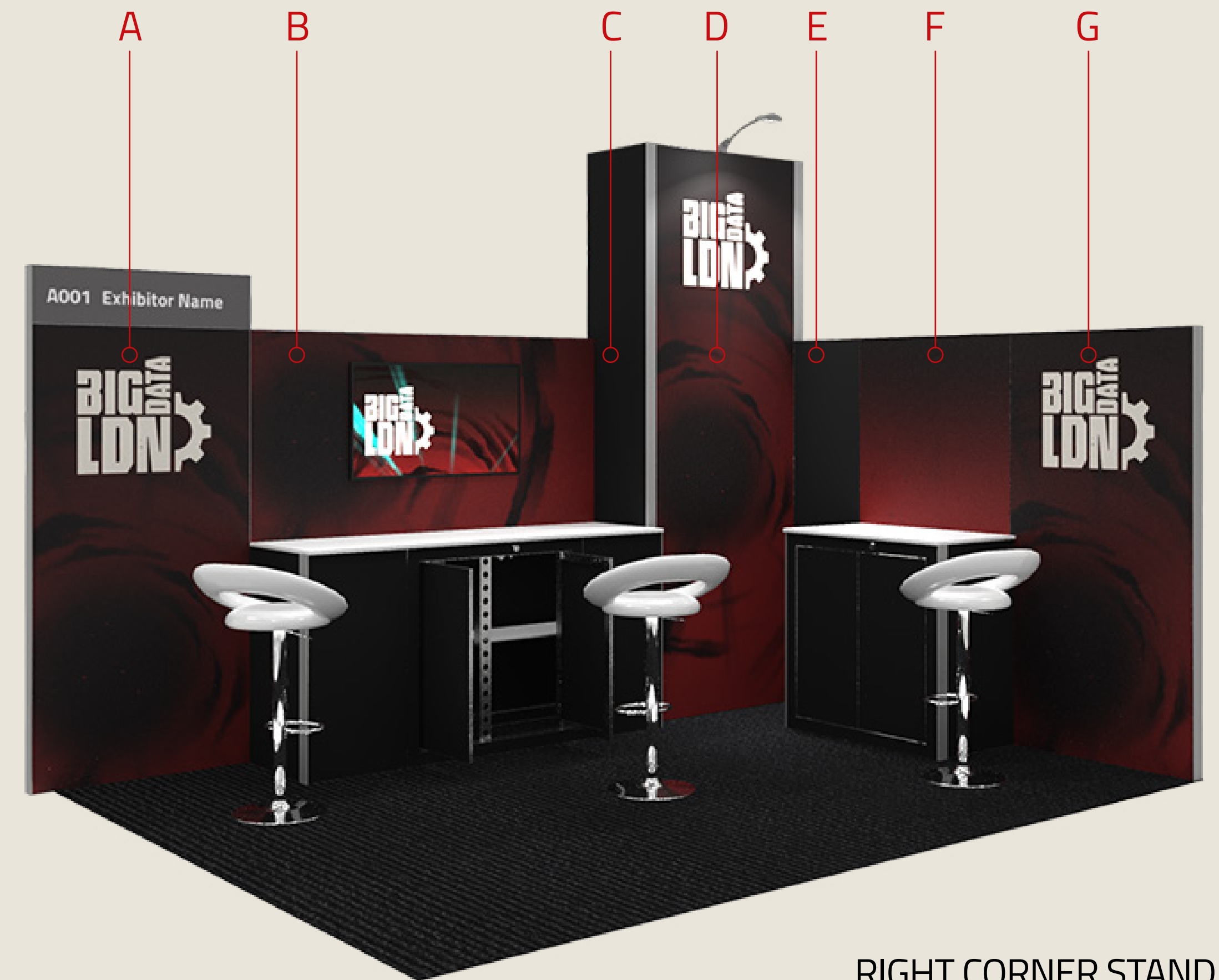
Panel D: 992mm (W) × 2976mm (H)

Panel F: 992mm (W) × 992mm (H)

Panel G: 992mm (W) × 1984mm (H)

Panels C & E are not included in your package and will remain black unless ordered separately. If you would like graphics added to either panel, please contact the team at bigdataldn@rxglobal.com.

The TV must remain on Panel B. Please avoid placing any important text on this panel. We recommend using only colours or patterns, as the counter and TV will block part of the design.



4x3sqm Standard Turnkey (Right)

STAND ARTWORK

File format: PDF (print-ready)

Bleed: 30mm on all sides

Scale: Supply at 25% size (e.g. 992mm becomes 248mm in your artwork. Divide the size provided by 4. If it's a decimal number, round it up)

All text and logos must be embedded and in final positions

The deadlines provided are for you and your team to provide us with the files we require to print your stand. All your company internal checks must be done prior to the deadline or before the artwork is submitted to us.

Once received, we'll send you a Production Proof for review before printing. If there are no quality issues with your artwork the files will go into production within 24-hours of receiving the proof email. If there are any quality issues, we'll ask you to resupply and advise where the issues are.

You should have also received:

- > **Digital Prep File Guide:** includes instructions for setting up your artwork correctly.
- > **Templates relevant to your stand (e.g., door or furniture. We do not provide artwork templates for walling).**

How to send your artwork:

A liquid files link to upload your graphics will be sent to you on 10th August – should you wish to submit your graphics earlier please contact **BDLgraphics@rxglobal.com** and you will be sent a link in advance of this date. Do not email artwork directly

When submitting, please confirm: Your Point of Contact (POC) for artwork queries and approvals (if different from the recipient of the link), your company name and stand number.

Artwork deadline: 24th August 2026

To avoid production delays, please ensure we receive your final, print-ready artwork no later than this date.

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